

Media Advisory **[local union name]**

For More Information

[Your name]

[CWA Local ABCD]

[telephone number, including cell]

[email address]

Note to Editors: Union members will rally across from the convention center, [street address, time and date.]

CWA Members Take Message to Shareholders at XYZ Corp. Annual Meeting

[City] – XYZ Corp. employees and shareholders, members of the Communications Workers of America, are challenging the executive pay practices and job cutting tactics now in force at XYZ. Union members will be greeting shareholders and leafleting prior to the start of the XYZ annual meeting on [date] here in [city].

Who: [information]

What: [information]

When and Where: [information]

Why: [explanation of why event is important to community]

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