

FREE Website, Email and Online Advocacy Tools for Locals

Laborweb

Laborweb is an easy to use system for setting up and maintaining local websites.



Laborweb is

- **FAST:** Locals can build their own website in less than an hour.
- **EASY:** Take control of your content--no tech skills required to maintain website.
- **FREE:** The design, hosting, maintenance, training and upgrades are provided at no cost by CWA.
- **SUPPORTED:** Be part of a bigger program—trainings, list serves, syndicated content and more.

Get started today! Contact Libby Sinback, CWA's webmaster, at lsinback@cwa-union.org or 202-434-1192.

WorkingFamilies Network/GetActive

The WorkingFamilies Network (sometimes called Get Active) is a simple set of tools that allows you to:



- Create and manage lists of union member and supporter e-mail addresses.
- Send e-mail newsletters and announcements.
- Create online campaigns for members to send e-mails to elected officials, company executives, and other decision-makers.
- Track e-mail open rates, campaign participation rates, and more.

These tools are free to CWA Locals. To get started, Contact Beth Allen, CWA's online communications coordinator, at ballen@cwa-union.org or 202-434-9506.