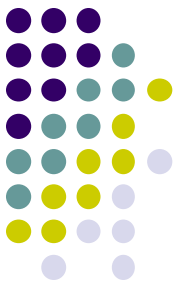


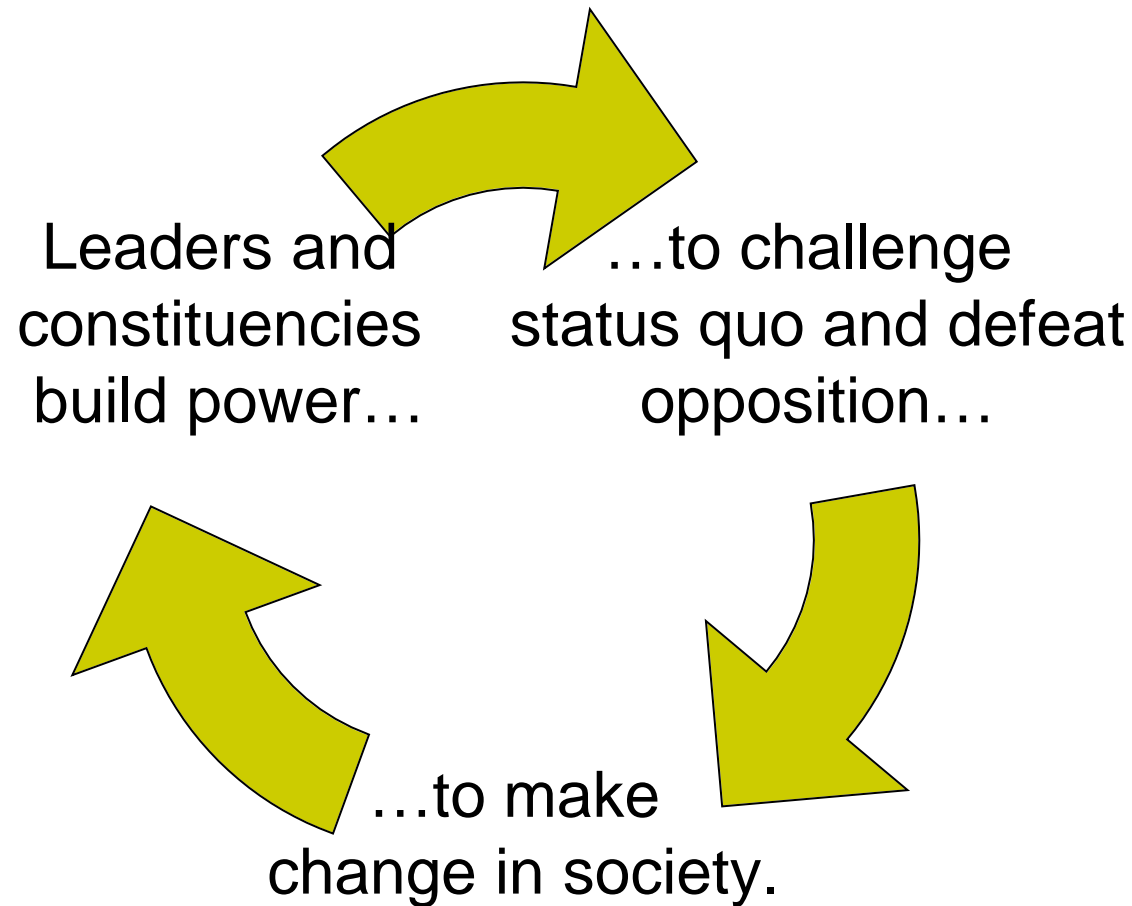
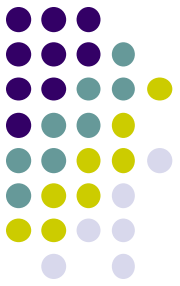
The Power of Stories



What motivates action?

Action Inhibitors	Action Motivators
Inertia	Urgency
Apathy	Anger
Fear	Hope
Isolation	Solidarity
Self Doubt	Love

Leadership Theory: Organizing





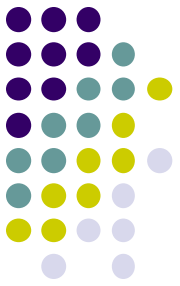
What makes a story **good**?

It's **powerful** (character and plot).

It has **details** that take you there.

It expresses the teller's **values**.

What's your story?

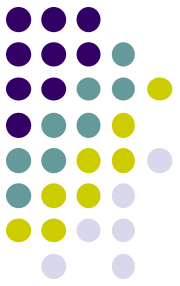


- How and why were you called to do this work?
- Was there a key moment of challenge and choice – a turning point?



Small Group Exercise

- First, we'll view a video that embodies the elements of a good story
- Then, take a few minutes to develop your story.
- Practice with a partner.
- Tell your two minute story to your partner.
- Get some feedback.



Feedback Guidelines

- Speak for yourself.
- Be specific – use your notes.
- Let others know what was powerful in their stories.
- Time the stories and the feedback so that everyone has a chance.